



Presented By:

Sponsorship Overview

Needs Beyond Medicine is pleased to announce the thirteenth annual **CANSURVIVE**, a gala reception and gallery stroll featuring stories and portraits of cancer survivors. From the moment a person is diagnosed with cancer, and for the rest of their lives, they are survivors of the illness. That strikes more than one million people a year in the United States. The event benefits the education and survivor support programs of Needs Beyond Medicine.

Since the inception of CANSURVIVE in 2009, the event has grown substantially year over year. Each person who attends the event is touched by the very moving event. We anticipate holding CANSURVIVE for years to come and are hopeful for your continued support for this one-of-a-kind event.

What CANSURVIVE Supports

Needs Beyond Medicine is a nonprofit organization supported completely by the generous donations of members and companies within the state of Utah. Our members are working to decrease the burden that a cancer diagnosis brings, and increase support for cancer survivors. We are striving to educate the public on the importance of early detection, and raise awareness of cancer within communities. The Needs Beyond Medicine Relief Program offers small financial grants to cancer survivors. These grants are designed to offset some of the non-medical expenses associated with cancer. Through these grants, we have enhanced the quality of life for over 1,600 cancer patients and survivors since the inception of the Relief Program.

Relief Program

Needs Beyond Medicine's Relief Program creates financial assistance grants for cancer patients to use for necessary non-medical living expenses such as transportation, groceries, utilities and other essential costs. The Relief Program brings much-needed assistance to adults facing the fight of their lives.

Educational Outreach Program

Needs Beyond Medicine helps raise cancer awareness to the public by supporting and promoting community outreach programs through partnerships with other health-focused organizations. Our goal is to help raise awareness and to educate the public regarding symptoms of some of the top diagnosed cancers. All of Needs Beyond Medicine's educational seminars are free to attend, offer essential information about early detection, and provide attendees with additional resources for prevention.

**" I want to take a moment of your time to thank you from the bottom of my heart. Thank you so much. You cannot believe what your check meant to me. Your kindness and your affection toward me have fulfilled my heart and mind with HOPE & HAPPINESS. I pray one day that I will be able to pay it forward physically and financially. The money will be used on paying bills. Such as electrical, gas, phone and hygiene products. May God reward your organization million folds."
Relief Program Recipient**

Details for CANSURVIVE 2021

Date: Friday, November 5, 2021

Location: TO BE DETERMINED

Time: 5:00-9:30 pm

Speakers from 8:00- 8:45 pm

Why Sponsor?

There are many no-profit organizations in the United States and the Salt Lake Valley, so why sponsor Needs Beyond Medicine? This is a unique charity that advocates for awareness and education, as well as support for people battling cancer. It is a unique fundraiser and charity that provides an opportunity for your brand to differentiate itself, while reaping the tax benefits of nonprofit giving.

We need you to make it happen.

To Pledge Your Sponsorship

Please find the sponsorship form on the following page. Please complete the form and mail the form with the check to the mailing address provided. If there are any further questions or comments, please do not hesitate to contact us.

Thank you again for your generous support with Needs Beyond Medicine and the organization's annual fundraiser, CANSURVIVE.

Relief Program Numbers- 2020

- **Roughly 50% of applicants are being treated for Breast Cancer.**
- **23 different cancer types**
- **12% of applicants are uninsured**
- **30% of applicants have a total annual family income of less than \$10,000**
- **82% of applicants have a total annual family income of less than \$45,000**
- **Increase to \$500 that can be awarded to each patient per calendar year**



Sponsorship Options

Needs Beyond Medicine is seeking both cash and in-kind sponsors to help support the overhead costs of producing the fundraiser. Any funds collected in excess of the total needed to support the event will be added to the fund for the Needs Beyond Medicine Relief Program. In-kind donations will go towards the silent auction we will hold the night of the event. We have tiered the sponsorship packages as follows:

*Exhibit Table can be added for extra \$500	Diamond Sponsor \$15,000	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Local Business \$500
Title sponsorship of canSURVIVE	X				
6' table to display your company materials, 1 company representative	X	X			
Logo on display at event as a sponsor	X	X	X		
Logo on invitations as a sponsor	X	X	X	X	
Logo on CANSURVIVE website as a sponsor	X	X	X	X	
Company included in press release (Supporter will be mentioned on all)	X	X	X		
Social mentions of company as a sponsor (Twitter, Facebook, Instagram)	X	X	X		
CANSURVIVE will provide postcards/ emails to invite your customers to the event	X	X	X	X	X
Year-long sponsorship on NBM website as corporate sponsor	X				
Year-long logo on event signage in NBM booths at health fairs, etc.	X				
Ability to display gallery for 1 day at your business headquarters	X	X			
Prominent logo presentation on NBM home page	X				
Title sponsorship of Education seminars (only one company)		X			
Approval to showcase NBM logo on your corporate website as part of your cause marketing efforts	X	X	X	X	X
Food sponsorship at CANSURVIVE			X	X	
Personal sponsorship of a picture at CANSURVIVE			X	X	X
Year-Long Sponsorships of NBM	X				
Include your products / services in raffle	X	X	X	X	X

Sponsorship Conditions:

Sponsorship funds will contribute to the promotion, planning and operation of the event. Funds will be used to subsidize the cost components such as printing, promotion, purchasing of supplies, prizes, etc.

Sponsorship conditions are negotiable and the event organizers are open to discussion of other special requirements or sponsor benefits.

Sponsors are responsible for producing and providing their own promotional materials.

SPONSORSHIP DOLLARS ARE REQUIRED TO BE PAID IN FULL WITHIN SEVEN BUSINESS DAYS OF SIGNING THE SPONSORSHIP AGREEMENT.

Contact Name: _____

Organization: _____

Mailing Address: _____

Phone: _____

Email Address: _____

*Tax deductible letters will be emailed to the email address above.

Sponsorship Level: _____

Who should we acknowledge for the donation? (Name, organization or “Anonymous”)

PLEASE MAKE CHECKS PAYABLE TO: Needs Beyond Medicine

PAYMENTS CAN BE MAILED TO:

Needs Beyond Medicine
c/o CANSURVIVE
P.O. Box 712043
Salt Lake City, Utah 84171

Venmo: NeedsBeyondMed – Please email first before sending payment through Venmo.

Questions:

Please contact: Philip Brown, Founder/CEO, Needs Beyond Medicine by email:
cansurvive@needsbeyondmedicine.org or by phone: 385.645.4626

Needs Beyond Medicine (NBM) is a 501(c)(3) nonprofit organization. Donations to NBM, a qualified organization under IRS regulations, are deductible as allowable by law. All donations will be acknowledged in writing, including NBM tax identification number for your records. Contact your tax advisor for counsel concerning the deductibility of your donation. EIN: #27-0436521