

CANSURVIVE Fundraiser Request



Why Sponsor?

We are currently the only organization we know that seeks to meet the financial needs of cancer survivors not related to their medical expenses. Plus, this is a unique charity which advocates for cancer awareness, education, and support for people battling the disease. **CANSURVIVE** is an annual fundraiser that provides you an opportunity to differentiate your brand. **We need you to make it happen.**

Needs Beyond Medicine is pleased to announce its twelfth annual **CANSURVIVE**, a gala reception and photo gallery stroll featuring stories of cancer survivors. More than one million people in the United States a year are affected by cancer, and the event celebrates their battle to overcome this life-threatening illness. CANSURVIVE gives these survivors a voice to share their story and proceeds go to Needs Beyond Medicine's Relief Program, which provides grants to cancer patients for nonmedical living expenses.

Since the inception of CANSURVIVE in 2009, the event has substantially grown each year. This emotional night moves attendees who hear stories of strength of local cancer survivors. Our efforts are made possible by your continued support for this one-of-a-kind event. Be a part of one of the most important community events in Salt Lake City and Utah.

Details for CANSURVIVE 2020

Location: University of Utah Alumni House

155 Central Campus Dr, Salt Lake City, UT 84112

Date: Friday, November 6, 2020

Time: 5:00- 9:30 pm

Speakers from 8:00 - 8:45 pm

Needs Beyond Medicine is dedicated to helping cancer patients pay for non-medical expenses while undergoing medical treatment. Our mission is to decrease the burden of cancer by increasing awareness, education, and relief to cancer patients. Needs Beyond Medicine is focused in an effort to offer assistance toward enhancing the quality of life for those diagnosed with cancer through educational and financial support. Needs Beyond Medicine is a nonprofit organization supported entirely by the generous donations of members and companies within the state of Utah.

The Needs Beyond Medicine Relief Program provides small financial grants designed to offset the non-medical expenses associated with cancer. Since the creation of the Relief Program, we have enhanced the quality of life for over 1,500 people through these grants.

Diamond Sponsor \$15,000

Needs Beyond Medicine offers only one (1) Diamond level sponsorship opportunity. You would be our exclusive speaking partner in the widely recognized CANSURVIVE event, as well as related community events and awareness raising efforts.

Benefits of the Diamond level include:

- Name and logo on all advertising and materials for the event, including pre-event activities
- Full exhibitor's table in our conference networking and exhibit area
- Recognition at the conference keynote
- Opportunity to speak for 5 minutes at event
- Logo in pre-session slideshows when available
- Custom signage in high traffic areas
- Logo and 100-word statement included on website
- Five (5) social media promotions

Platinum Sponsor \$7,500

Needs Beyond Medicine offers three (3) platinum level sponsorship opportunities. Our platinum level sponsorship would cover the conference and designated community events and activities. Our platinum level sponsorship supports the CANSURVIVE event and select community events.

Benefits of the platinum level sponsorship include:

- Name and logo on all advertising and materials for the event
- Full exhibitor's table in our conference networking and exhibit area
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo and 75-word statement included on website
- Organization description placed with logo on website
- Three (3) social media promotions

Gold Sponsor \$3,000

Needs Beyond Medicine offers five (5) gold level sponsorship opportunity. Our gold level sponsorship covers the CANSURVIVE event and designated community events.

Benefits of the gold level sponsorship include:

- Name and logo on all conference advertising and materials for the event
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo and 50-word statement included on website
- Organization description placed with logo on website
- One (1) social media promotion

Silver Sponsor \$2,000

Needs Beyond Medicine offers ten (10) silver level sponsorship opportunities. Our silver level sponsorship covers the CANSURVIVE event.

Benefits of the silver level sponsorship include:

- Name and logo on all conference advertising and materials for the event
 - Logo in pre-session slideshows when available
 - Logo featured on sponsor signage in high traffic areas
 - Logo and 25-word statement included on website
 - Organization description placed with logo on website
 - One (1) social media promotion
- * Exhibit Table can be added for extra \$500

Bronze Sponsor \$1,000

Needs Beyond Medicine offers unlimited bronze level sponsorship opportunity. Our bronze level sponsorship covers the CANSURVIVE event.

Benefits of the bronze level sponsorship include:

- Name and logo on all conference advertising and materials for the event
 - Logo in pre-session slideshows when available
 - Logo featured on sponsor signage in high traffic areas
 - Logo and organization description included on website
 - One (1) social media promotion
- * Exhibit Table can be added for extra \$500

Nonprofit & Small Business Opportunities \$250-\$500

Become a sponsor of Needs Beyond Medicine and we work with small, community-oriented business, just as much as we are dedicated to nonprofits. Be a part of one of the most important community efforts in Utah to strengthen.



Please use the form below to become a sponsor for **CANSURVIVE**.

Sponsorship Conditions:

Sponsorship funds will contribute to the promotion, planning and operation of the event. Funds will be used to subsidize the cost components such as printing, promotion, purchasing of supplies, prizes, etc.

Sponsorship conditions are negotiable and the event organizers are open to discussion of other special requirements or sponsor benefits.

Sponsors are responsible for producing and providing their own promotional materials.

Sponsorship dollars are required to be paid in full within seven business days of signing the Sponsorship Agreement.

Contact Name: _____

Organization: _____

Mailing Address: _____

Phone: _____

Email Address: _____

*Tax deductible letters will be emailed to the email address above.

Sponsorship Level: _____

Who should we acknowledge for the donation? (Name, organization or "Anonymous")

PLEASE MAKE CHECKS PAYABLE TO: Needs Beyond Medicine

PAYMENTS CAN BE MAILED TO:

Needs Beyond Medicine
c/o CANSURVIVE
P.O. Box 712043
Salt Lake City, Utah 84171

Credit card donations: Log on to our website at: www.NeedsBeyondMedicine.org

Questions:

Please contact: Philip Brown, Founder/CEO, Needs Beyond Medicine by email: cansurvive@needsbeyondmedicine.org or by phone: 385.645.4626

Needs Beyond Medicine (NBM) is a 501(c)(3) nonprofit organization. Donations to NBM, a qualified organization under IRS regulations, are deductible as allowable by law. All donations will be acknowledged in writing, including NBM tax identification number for your records. Contact your tax advisor for counsel concerning the deductibility of your donation. EIN: #27-0436521